



06

2012 EDITORIAL CALENDAR

SAN JOAQUIN MAGAZINE

Editorial Calendar Subject To Change Without Notice. Contact Your Account Executive For Updates

Month	Space Reservation	Finished Materials	Month	Space Reservation	Finished Materials
	JAN '12 SPACE RESERVATION NOV 25	FINISHED MATERIALS DEC 1		JULY '12 SPACE RESERVATION MAY 25	FINISHED MATERIALS JUNE 1
	EDITORIAL > HEALTH, BEAUTY & FITNESS ALSO PUBLISHING THIS MONTH > THE ULTIMATE WEDDING GUIDE > SJ KIDS/PARENT MAGAZINE > STOCKTON VISITORS GUIDE	SPECIAL ADVERTISING OPPORTUNITIES > HEALTH CARE PROFILES > EDUCATION > SENIOR LIVING		EDITORIAL > BEST OF SAN JOAQUIN ALSO PUBLISHING THIS MONTH > SJ KIDS/PARENT MAGAZINE INSERTED INSIDE THIS ISSUE ONLY	SPECIAL ADVERTISING OPPORTUNITIES > WOMEN IN BUSINESS > BEST OF SAN JOAQUIN HALL OF FAME AD LISTINGS > SENIOR LIVING
	FEB '12 SPACE RESERVATION DEC 25	FINISHED MATERIALS JAN 1		AUGUST '12 SPACE RESERVATION JUNE 25	FINISHED MATERIALS JULY 1
	EDITORIAL > THE DINING ISSUE. THE ULTIMATE GUIDE TO FOOD > VALENTINES	SPECIAL ADVERTISING OPPORTUNITIES > RESTAURANT/CHEF PROFILES > HOME & DESIGN > WINE PROFILES		EDITORIAL > EDUCATION > LOCAL ARTS	SPECIAL ADVERTISING OPPORTUNITIES > PRIVATE SCHOOLS AND COLLEGES > AFTER SCHOOL PROGRAMS > HOME & DESIGN
	MAR '12 SPACE RESERVATION JAN 25	FINISHED MATERIALS FEB 1		SEPT '12 SPACE RESERVATION JULY 25	FINISHED MATERIALS AUG 1
	EDITORIAL > FAMILY HEALTH IN SAN JOAQUIN > PEOPLE TO WATCH ALSO PUBLISHING THIS MONTH > SJ KIDS/PARENT MAGAZINE	SPECIAL ADVERTISING OPPORTUNITIES > OUR HOW TO GUIDE > SENIOR LIVING		EDITORIAL > WINERIES > FALL FASHION ALSO PUBLISHING THIS MONTH > SJ KIDS/PARENT MAGAZINE	SPECIAL ADVERTISING OPPORTUNITIES > RESTAURANT/CHEF PROFILES > WINE PROFILES > SENIOR LIVING
	APRIL '12 SPACE RESERVATION FEB 25	FINISHED MATERIALS MAR 1		OCT '12 SPACE RESERVATION AUGUST 25	FINISHED MATERIALS SEPT 1
	EDITORIAL > OUR GREEN ISSUE > ASPARAGUS FESTIVAL ALSO PUBLISHING THIS MONTH > ASPARAGUIDE	SPECIAL ADVERTISING OPPORTUNITIES > GOING GREEN IN SAN JOAQUIN > HOME & DESIGN > HOME IMPROVEMENT PROFILES		EDITORIAL > WOMEN'S HEALTH IN SAN JOAQUIN > PETS	SPECIAL ADVERTISING OPPORTUNITIES > HEALTH CARE PROFILES > HOME & DESIGN > HOME IMPROVEMENT PROFILES
	MAY '12 SPACE RESERVATION MARCH 25	FINISHED MATERIALS APRIL 1		NOV '12 SPACE RESERVATION SEPTEMBER 25	FINISHED MATERIALS OCT 1
	EDITORIAL > 1930'S: HISTORY IN SAN JOAQUIN ALSO PUBLISHING THIS MONTH > SAN JOAQUIN MEDICAL GUIDE > SJ KIDS/PARENT MAGAZINE	SPECIAL ADVERTISING OPPORTUNITIES > HEALTH CARE PROFILES > SENIOR LIVING		EDITORIAL > GREAT EATS > GIVING BACK ALSO PUBLISHING THIS MONTH > SJ KIDS/PARENT MAGAZINE	SPECIAL ADVERTISING OPPORTUNITIES > HOLIDAY GIFT GUIDE > CATERING & PARTY PLANNING > SENIOR LIVING
	JUNE '12 SPACE RESERVATION APRIL 25	FINISHED MATERIALS MAY 1		DEC '12 SPACE RESERVATION OCTOBER 25	FINISHED MATERIALS NOV 1
	EDITORIAL > GREAT SUMMER GETAWAYS > SUMMER FASHION ALSO PUBLISHING THIS MONTH > THE ULTIMATE WEDDING GUIDE	SPECIAL ADVERTISING OPPORTUNITIES > HOME & DESIGN		EDITORIAL > HOLIDAY SHOPPING	SPECIAL ADVERTISING OPPORTUNITIES > HOLIDAY GIFT GUIDE > EDUCATION > HOME & DESIGN

FEATURED IN EVERY ISSUE: DINING, TRAVEL, HOME, FASHION, SHOPPING, FITNESS, ARTS & EVENTS

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